

WELCOME
TO COPENHAGEN

**BELLA ·
CENTER**
COPEN
HAGEN

BELLA · CENTER
COPENHAGEN



Allan L. Agerholm

WELCOME TO COPENHAGEN

Thank you for considering Copenhagen as the home of your next important event. Your timing is perfect. Never has our city been more exciting to visit, and never has our own venue, Bella Center Copenhagen, been better prepared to welcome guests and delegates from around the world.

2016 proved the busiest and most successful year in our 50 year company history as we welcomed nearly 1.4 million guests to our Copenhagen venues. While sheer volume is never the driving force behind our hospitality business, we believe it plays to our promise of service excellence to our valued event clients.

As we continue to expand our own organisation and invest in new initiatives that raise the bar for international meeting venues - like our new cutting-edge wifi network that seamlessly supports more than 35,000 concurrent users with fast and reliable internet - the city of Copenhagen sees its own successful growth and development.

Thousands of high-quality bedrooms are being added to the city's hotel capacity making Copenhagen an even easier choice for demanding event planners and organisers.

Even our own neighbourhood around Bella Center is undergoing a transformation. The brand new residential area, Bellakvarter, is soon completed and ready to welcome event visitors to a vibrant and local Copenhagen-experience.

I look forward to welcoming you in Copenhagen to witness first hand how we can make your next event a truly successful one.

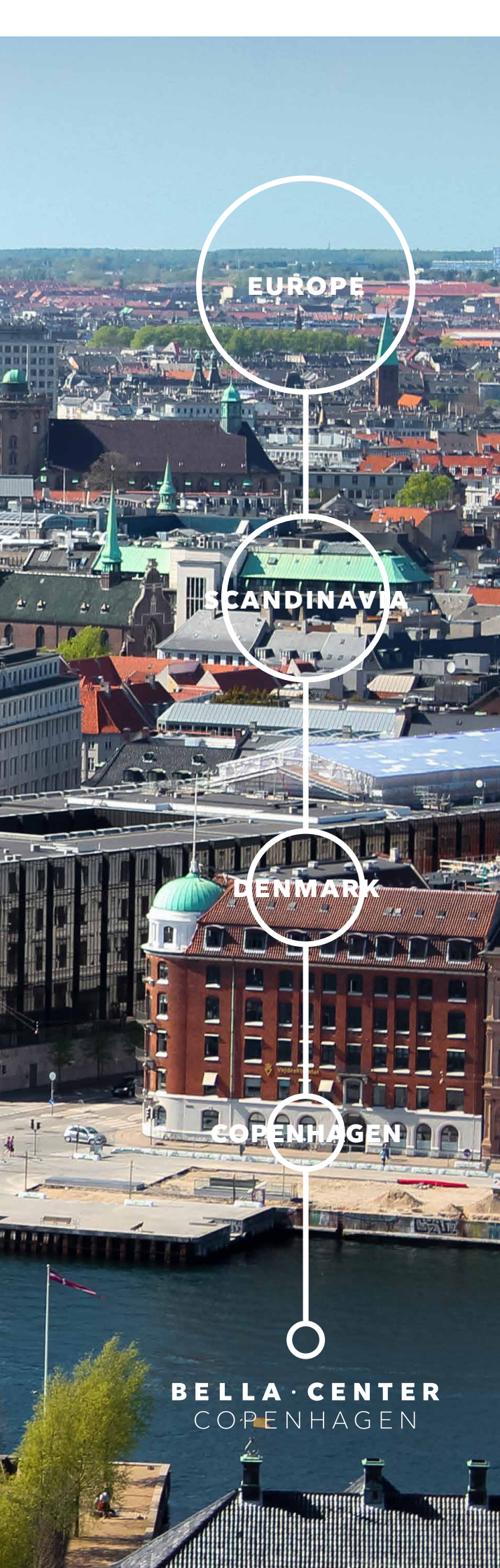
Sincerely,



Allan L. Agerholm,
CHO, BC Hospitality Group







EUROPE

SCANDINAVIA

DENMARK

COPENHAGEN

BELLA · CENTER
COPENHAGEN

EASY TO REACH EASY TO NAVIGATE

There are plenty of good reasons to choose Copenhagen. Your international delegates will love the accessibility - to and within the city. Copenhagen is also the place where they will find that perfect blend of old world charm and modern efficiency. Come for the famous Nordic cuisine, or to experience cool Danish design and stunning architecture, in one of the most eco-friendly of cities, and in a nation that is consistently voted among the happiest in the world.

International access to Copenhagen Airport is on par with any major airport in the world. With more than 150 international connections, Copenhagen is always within reach. The biggest difference you will notice is how easy it is to get from A to B once you get here.

Copenhagen International Airport is just 15 minutes from the city center. Halfway in between you will find Bella Center Copenhagen and two of our properties, Scandinavia's largest design hotel AC Hotel Bella Sky Copenhagen and the 4-star Crowne Plaza Copenhagen Towers.

From early morning till late in the evening your delegates can enjoy easy, non-stop ground transportation between Copenhagen Airport, AC Hotel Bella Sky Copenhagen, Crowne Plaza Copenhagen Towers and Bella Center Copenhagen. Our own metro station also ensures easy access between your event and downtown Copenhagen.



5 minutes
to the airport



10 minutes to
Copenhagen city



Bus and metro
directly to the door

THE FORMULA TO SUCCESSFUL EVENTS

Bella Center Copenhagen is one of the world's most experienced venues for large-scale events.

Our recipe for successful planning and execution is really quite simple, but difficult to imitate.

EXPERIENCE

40 years of experience, dedicated and highly skilled team members who know everything there is to know about event handling with literally 1000s of events under our belt.

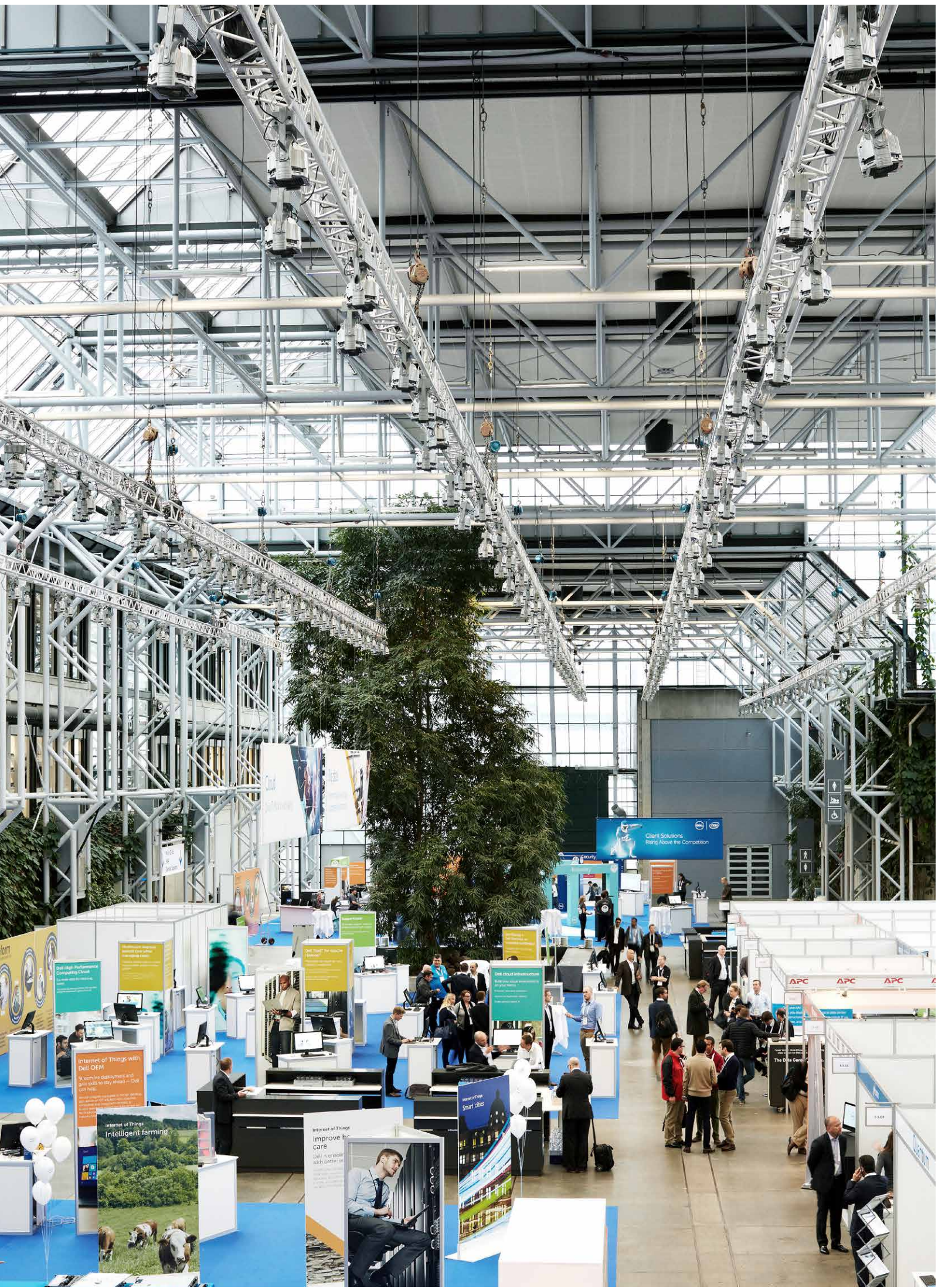
FLEXIBILITY

Our mission is to provide you with the best consultancy and most flexible service imaginable to make your event unique.

RELIABILITY

What we lack in tropical weather we fully make up in our dedication to meeting budgets, deadlines and service levels. Simply put: We always deliver on our promise.









SCANDINAVIAN DESIGN AND FUNCTIONALITY AT ITS BEST

Bella Center Copenhagen is a unique event venue, designed to provide ultimate flexibility for organisers and a welcoming experience for guests and delegates. With a capacity of 20,000 delegates, we are Scandinavia's largest congress venue.

Here, you will find 66,000 fully air conditioned square meters (710,400 sq.ft.), more than 100 meeting rooms with natural daylight as well as auditoriums - including a plenary hall for up to 12,000 delegates - at your disposal.

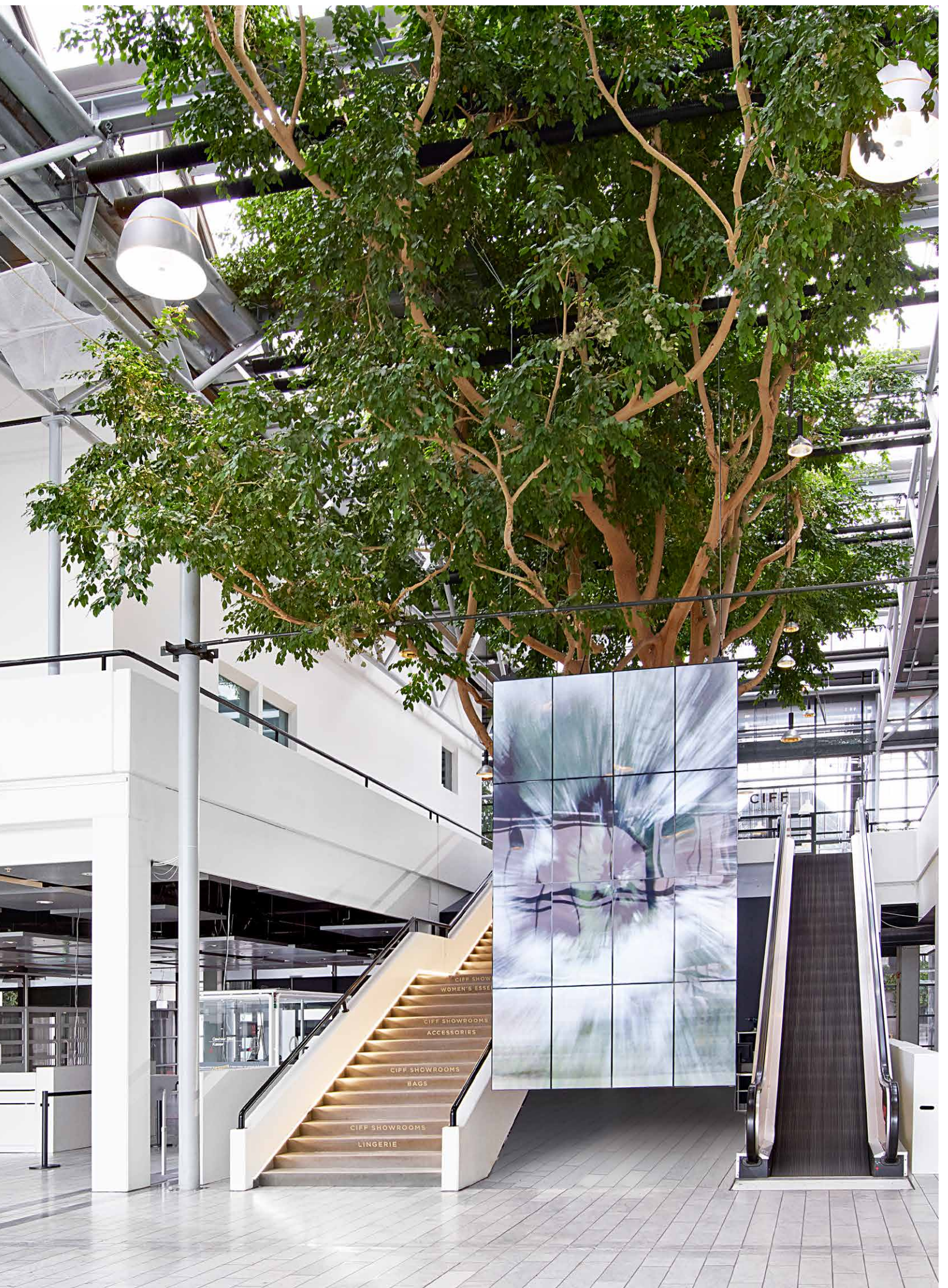
Needless to say we have the very latest equipment and technology to stage any type of event.

ONE VENUE - ENDLESS POSSIBILITIES

At Bella Center Copenhagen, you will find a venue at your disposal that is built to bring organisers and delegates together in an optimal environment.

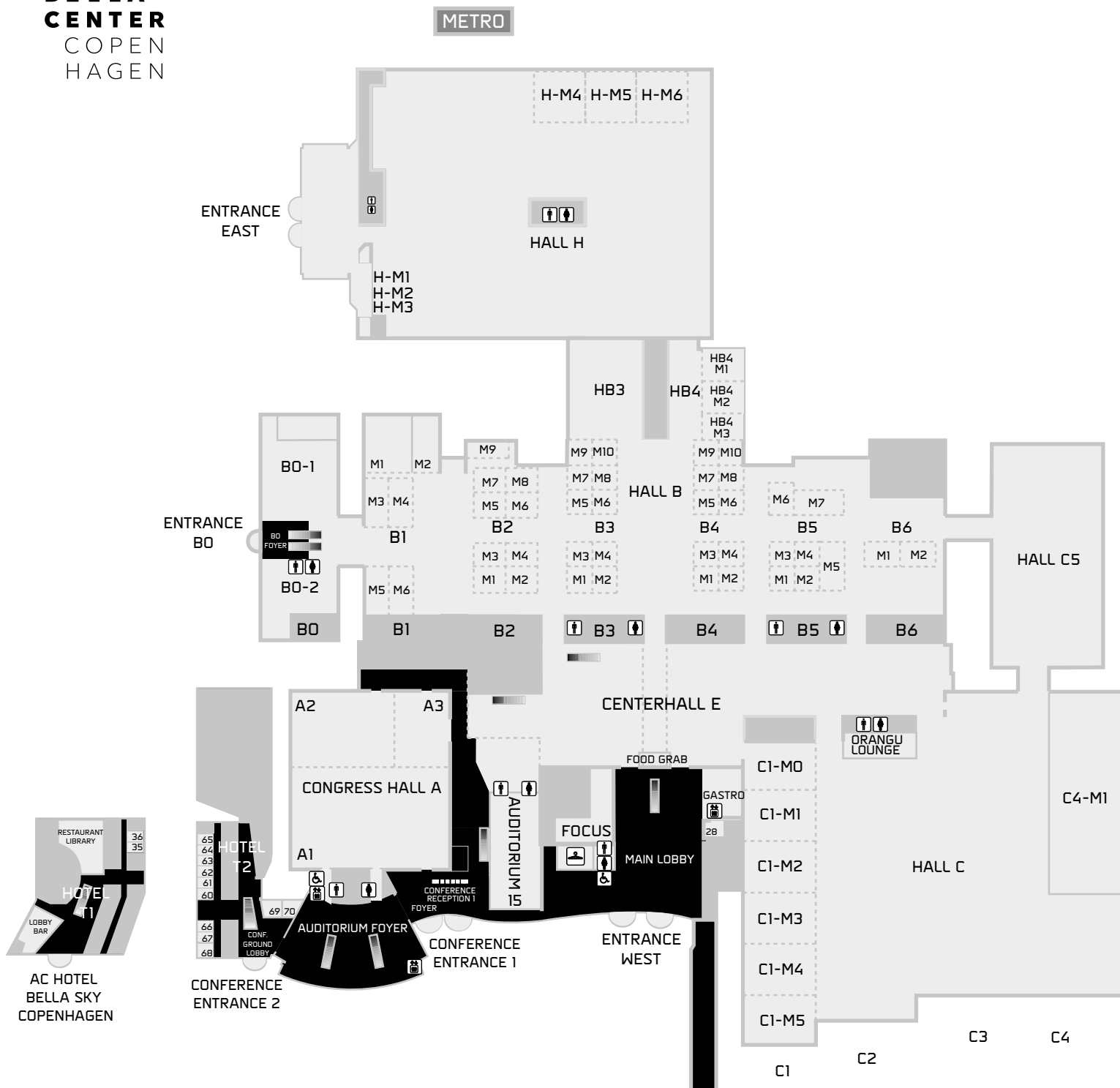
From the initial welcome at the spacious main lobby with the impressive digital signage all the way through to our multiple Exhibition Halls, Auditoriums, Plenary Rooms and modern reception areas like the Foyer, you have every opportunity to create a seamless and memorable live experience.



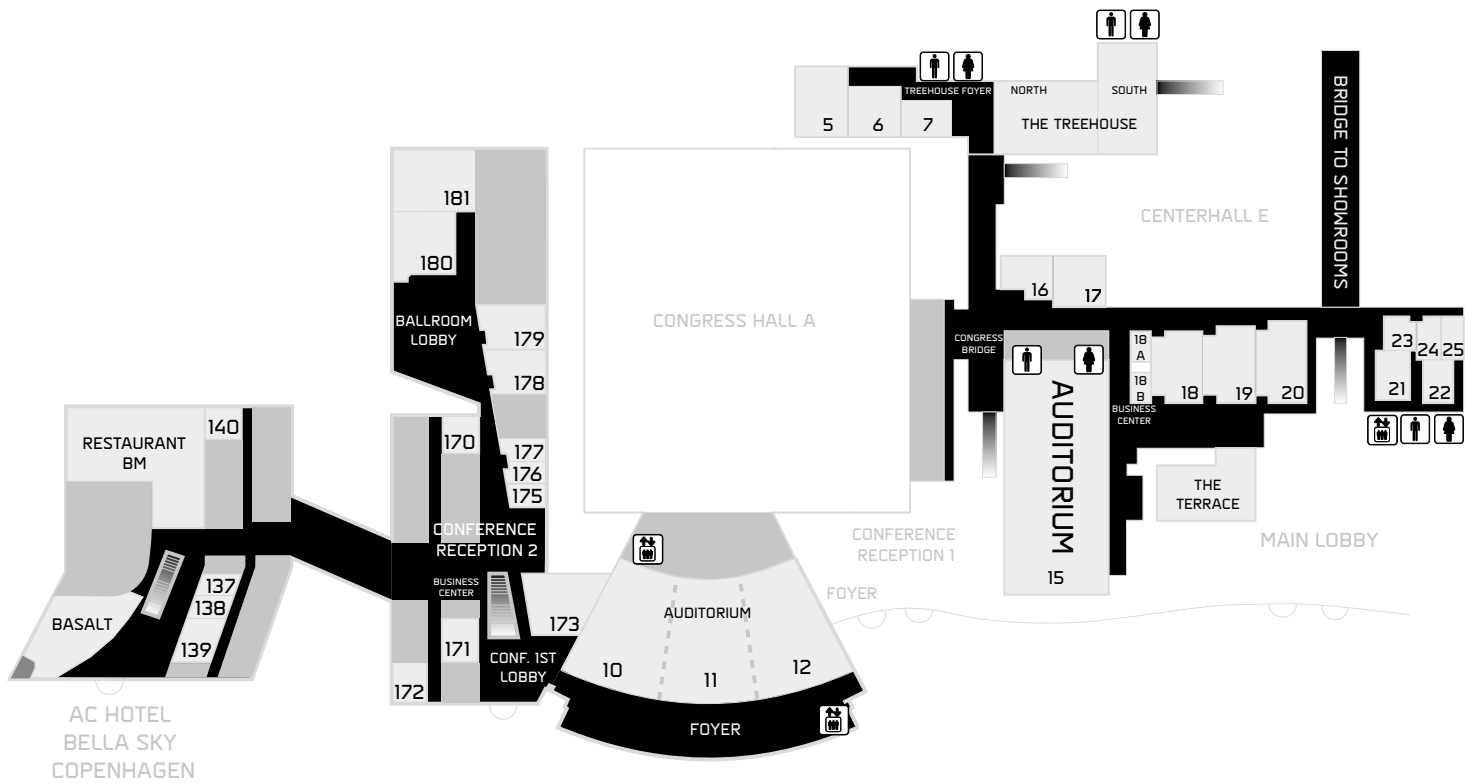


GROUND FLOOR

BELLA · CENTER
COPEN HAGEN



1ST FLOOR

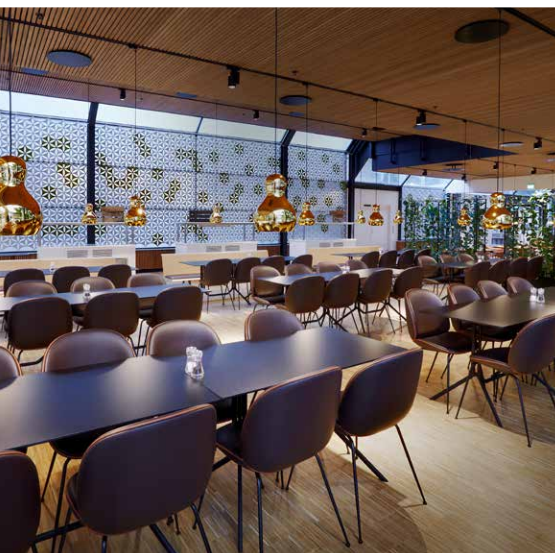


PUTTING TASTE FIRST

Individual dining or large-scale luncheons? A quick bite or a sit-down dinner in stylish and comfortable surroundings? No matter your choice, Bella Center Copenhagen offers a wide variety of delicious, high quality food & beverage options.

Our in-house catering company specialises in creative culinary experiences based on organic, seasonal and locally sourced products. We care for animal welfare and source our seafood according to sustainable buying guides. Everything is prepared and served with our signature dedication to service excellence.

Take advantage of our extensive team of professionals and dedicated chefs as we tailor your solution completely according to specific wishes and budget. Your designated contact person will be responsible for the job from our initial talks to final execution

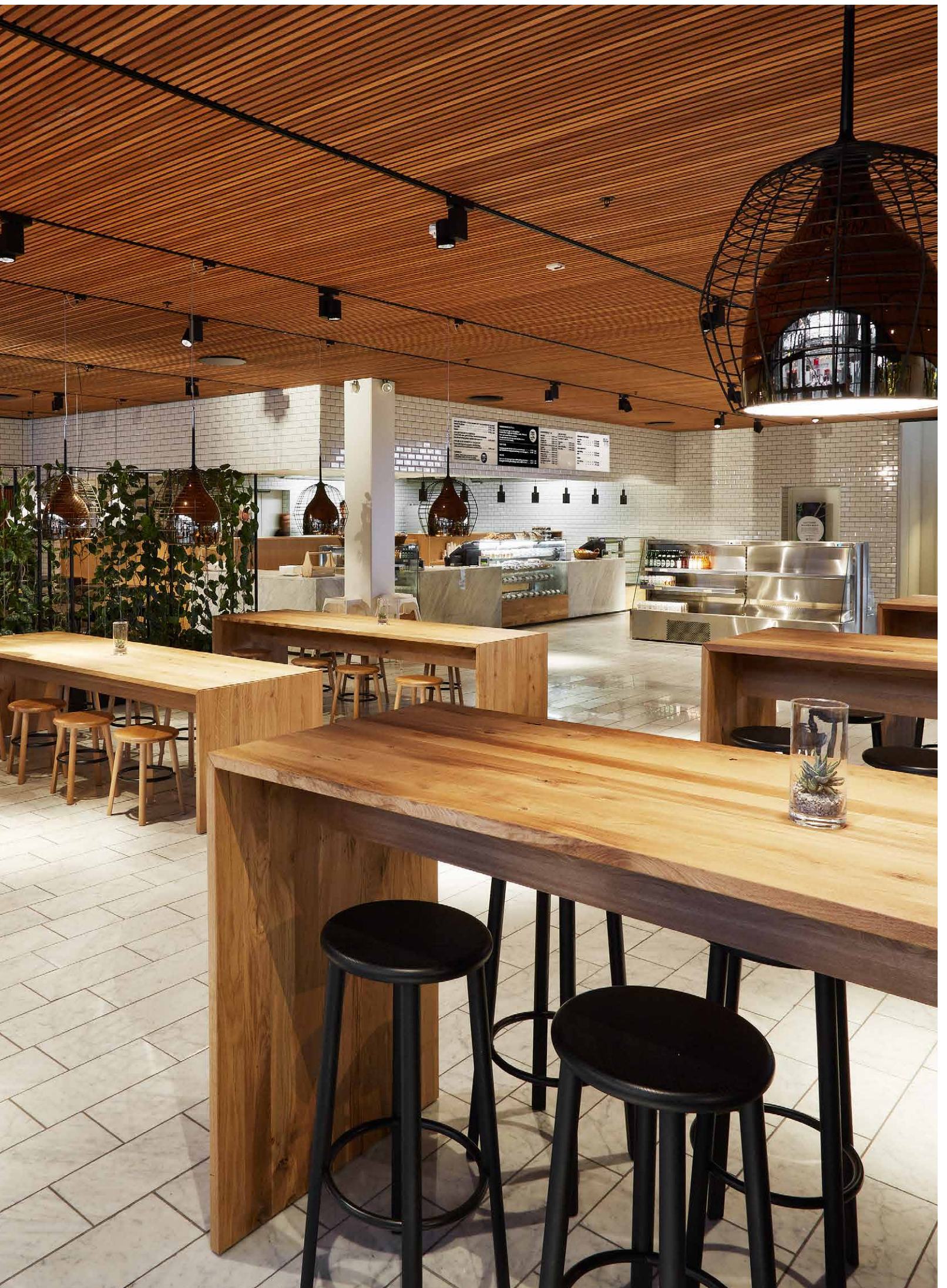


GREAT FOOD OPTIONS

Try out our nordic design restaurant, **The Treehouse** for a mouth watering dining experience in stylish surroundings. The Treehouse can accommodate up to 235 guests for lunch, dinner or parties. If time is short, **Food Grab** is the perfect place for sandwiches and other fast, tasty options. Our largest selection of food and drinks can be found at **The Gastro** - our bustling and trendy eatery.

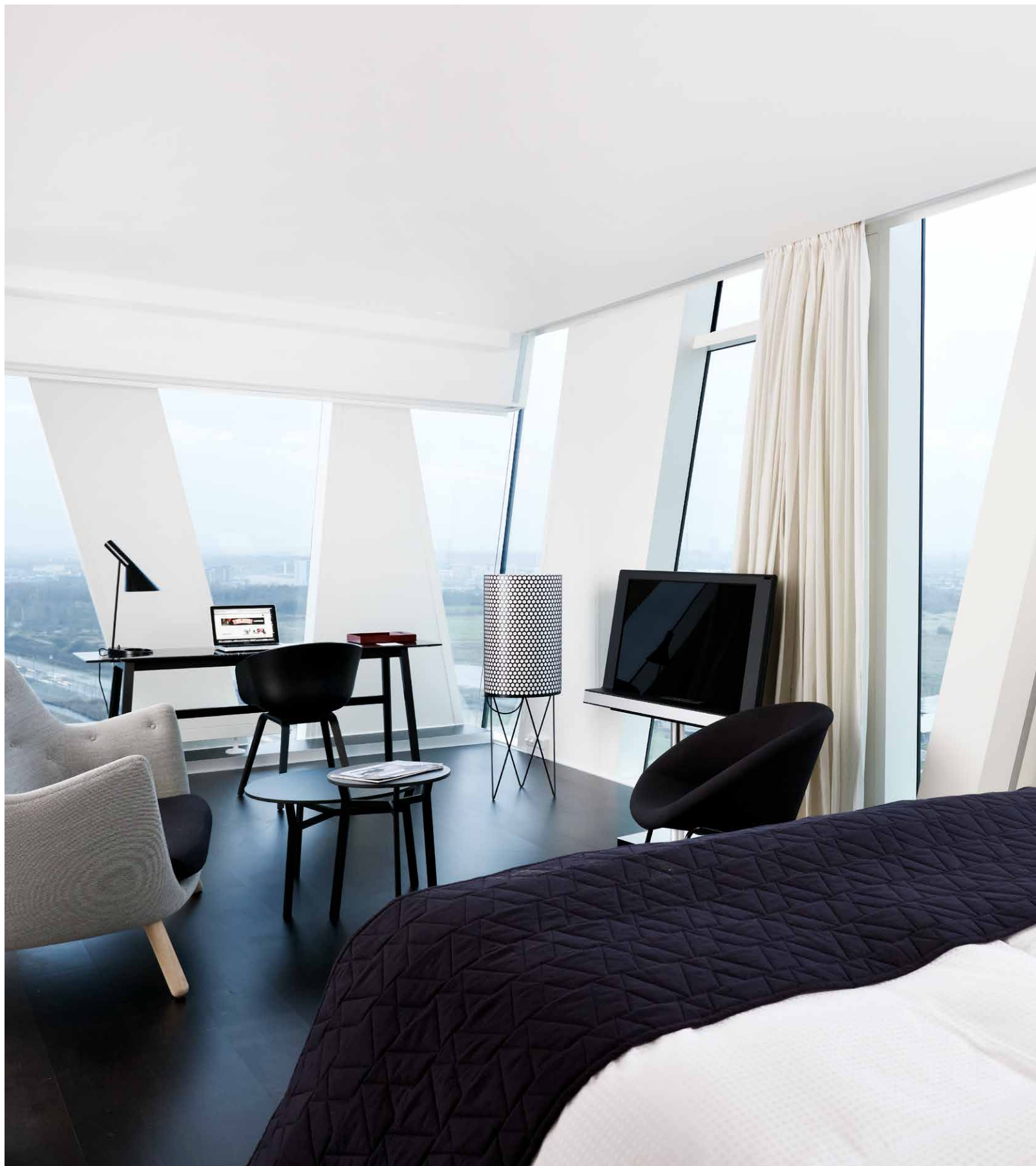
Our sustainable trademark coffee, Orang Utan Coffee, is available at coffee stations all around Bella Center Copenhagen and from our cosy **Orangu Lounge**.





1,584 ROOMS AT YOUR DISPOSAL

Organising an event at Bella Center Copenhagen gives you special access to three excellent hotel properties and 1,584 rooms that can be secured for your team and delegates. Everything easily handled through one point of contact.



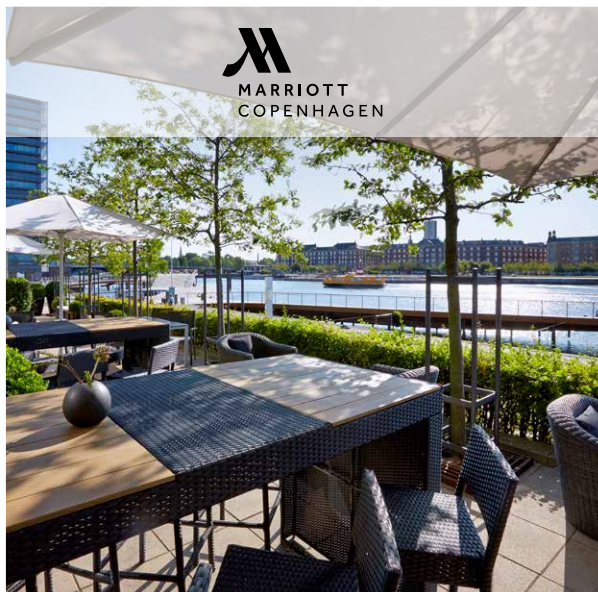


STAY CLOSE, STAY CLASSY

AC Hotel Bella Sky Copenhagen. Scandinavia's largest design hotel with 812 elegant and well-equipped rooms. Enjoy the stunning views from this architectural landmark featuring some of the best in Danish design. AC Hotel Bella Sky Copenhagen is directly connected to Bella Center Copenhagen.

HIGHLIGHTS:

- 812 design rooms
- Directly connected to Bella Center Copenhagen
- Easy shuttle service to and from the airport
- 3 restaurants and Sky Bar with a stunning view
- Wellness and fitness facilities
- Easy access to the city center



STAY ON THE WATERFRONT

Copenhagen Marriott. Discover the beauty of Copenhagen from this luxury hotel. The hotel is situated on the harbourfront from where guests can enjoy stunning views across the water or towards the city, while indulging in the refined 5-star service you would expect from a Marriott property.

HIGHLIGHTS:

- 406 luxury rooms
- 5-star service
- Executive Lounge
- Close to Tivoli Gardens and other main attractions
- Close to Copenhagen's main shopping street
- Delicious on-site dining
- Excellent business facilities



STAY EXCLUSIVE, STAY SUSTAINABLE

Crowne Plaza Copenhagen Towers. Stay at one of the world's most sustainable business hotels. Despite using 65% less energy than other similar hotels the service and guest amenities offered are on par with the best. Bella Center Copenhagen is just minutes away, using the free shuttle or one short stop on the metro.

HIGHLIGHTS:

- 366 spacious rooms
- Green building (EU Commissions's Green Building Programme)
- Excellent meeting and business facilities
- Easy access to Bella Center Copenhagen, airport and city center
- Easy shuttle service to and from the airport
- Organic Nordic cuisine





RESPONSIBLE HOSPITALITY

Our comprehensive CSR-initiatives let your event leave a lasting imprint on your industry - not the environment.

At Bella Center Copenhagen, we are committed to taking serious responsibility for our impact on society. We believe that running a profitable business while living up to our social, environmental and economic responsibilities should all be compatible goals.

One of our core values, Responsible Hospitality, ensures the incorporation of sustainable solutions and client options while still maintaining the financial responsibilities we hold towards our client partners.

Bella Center Copenhagen was the first venue to host a sustainable EU Presidency with ISO 20121 certification.

CSR facts:

- Green Key certified
- Actively support the 10 principles of the UN Global Compact
- Member of the Danish Sustainable Events Initiative
- Code of Conduct contracts with all suppliers
- Waste sorting in 16 categories after each event

THE WORLD MEETS IN COPENHAGEN

The international congress market is one in constant development. But rather than following the trends we always strive to be the ones who create them. Since 1975, Bella Center Copenhagen has hosted thousands of successful events of all kinds. Our highly versatile and guest friendly venue attracts loyal and satisfied customers from all industries and every corner of the world.

ASSOCIATIONS

European Academy of Dermatology and Venereology (EADV)
Alzheimer's Association International Congerence (AAIC)
European Academy of Allergy and Clinical Immunology (EAACI Congress)
European Society for Sexual Medicine (ESSM)
European Society of Clinical Microbiology and Infectious Diseases (ECCMID)
European Wind Energy Association (EWEA)
EWEA OFFSHORE
European League Against Rheumatism (EULAR)
European Society of Cardiology (EUROECHO)
International Air Transport Association (IATA)
Women Deliver Conference
European Academy of Neurology, (EAN)
European Hematology Association, (EHA)
European Society of Cataract and Refractive Surgeons (ESCRS)
European Society for Medical Oncology (ESMO)

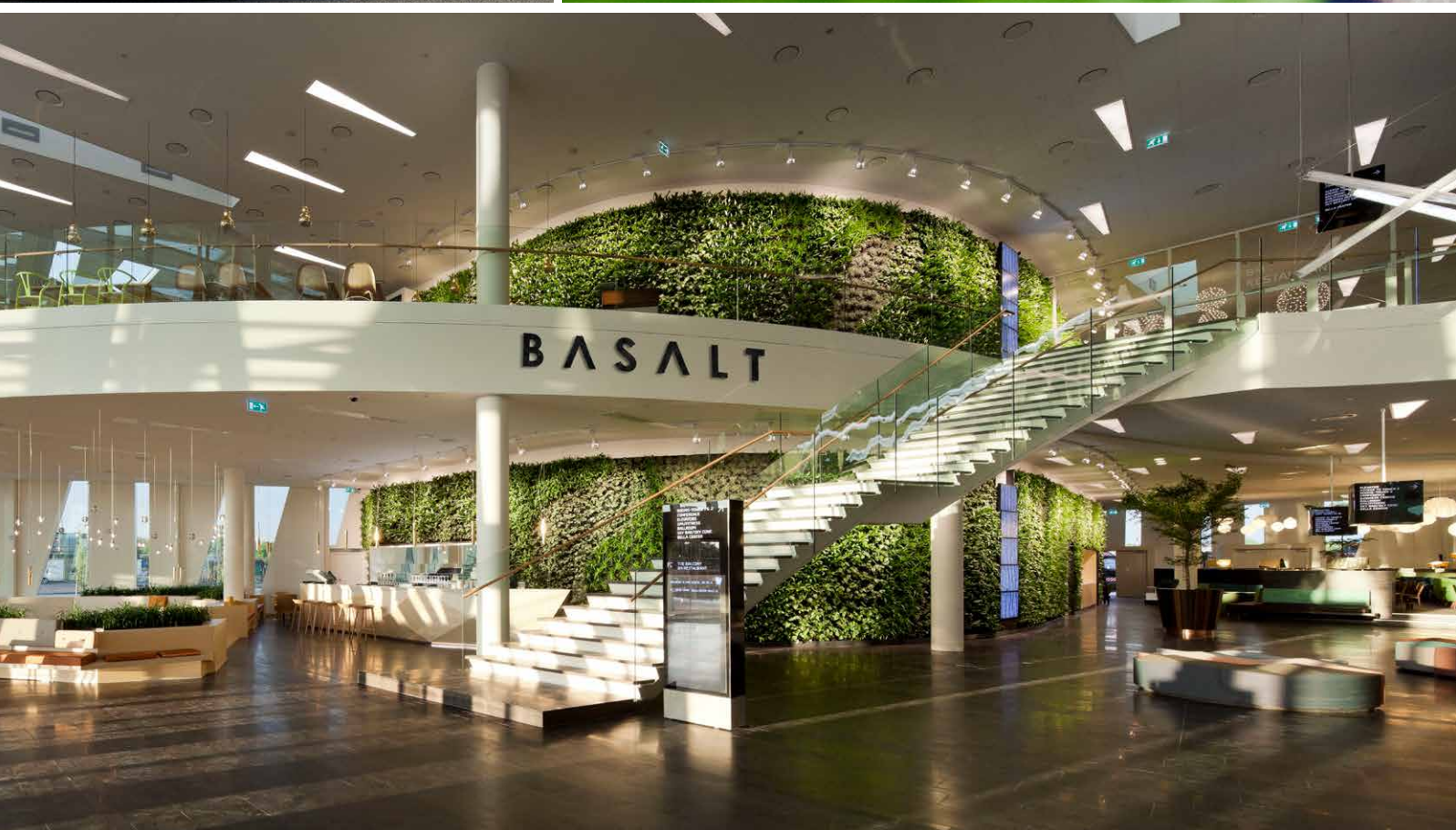
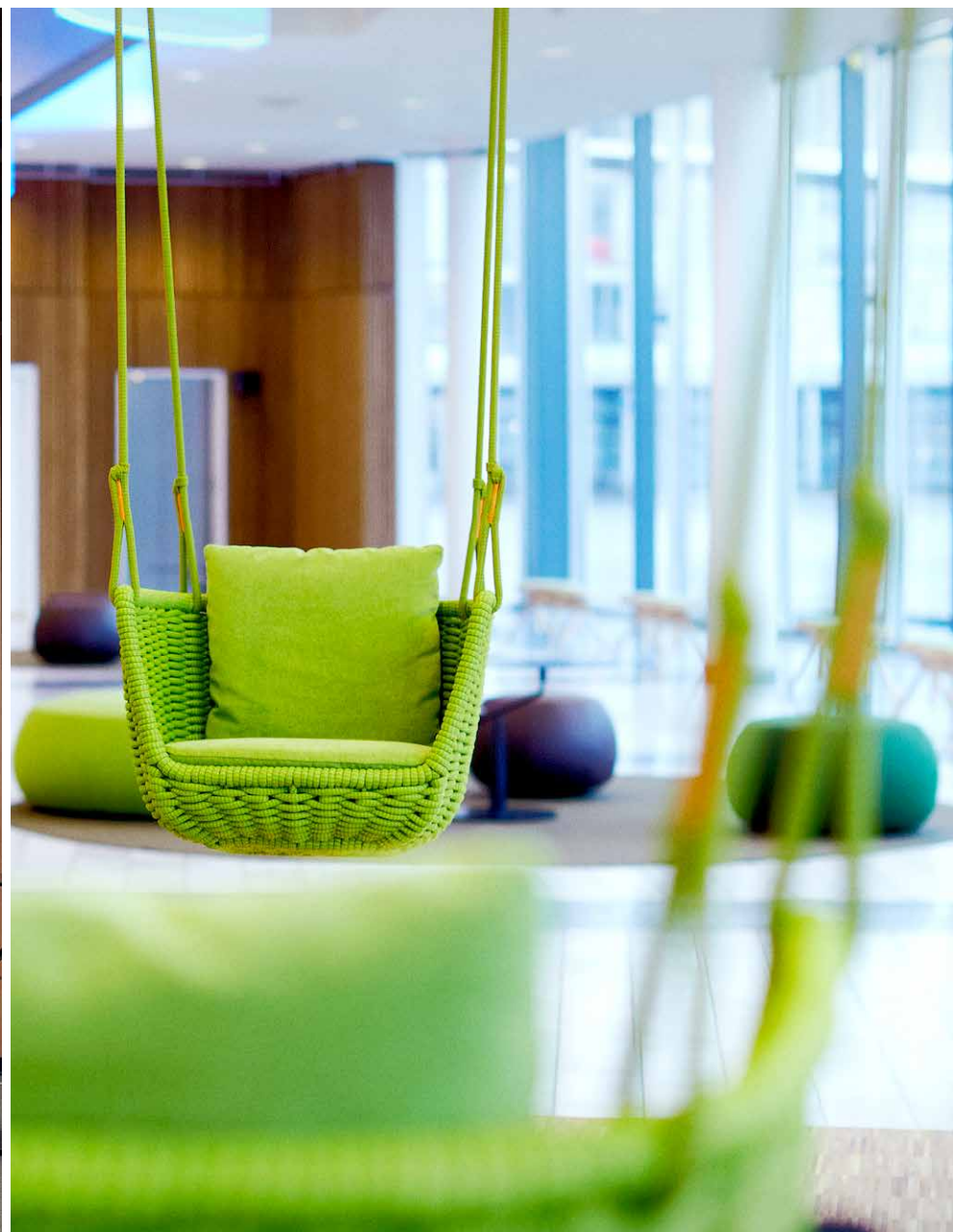
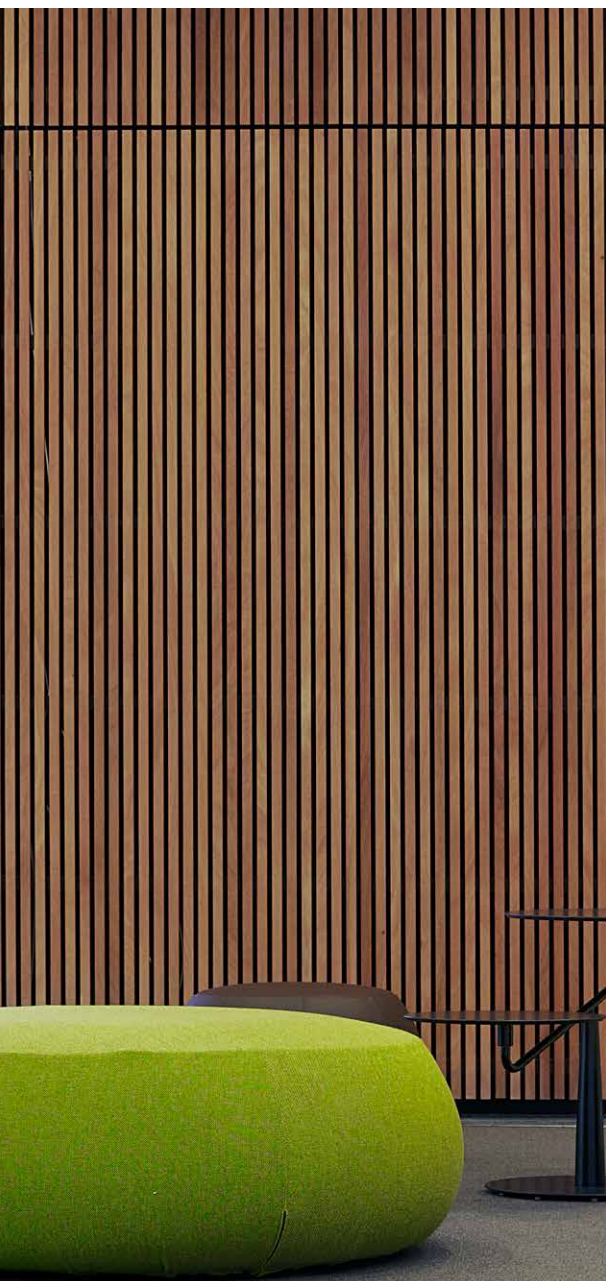
CORPORATE

Eurofinance
Microsoft Cloud Roadshow
Money
Cisco Connect
ROCHE GIMS
Ernest & Young, Entrepreneur Of the Year
DELL FRS
Rockwell Automation
SimCorp
SiteCore
INTERSPORT

GOVERNMENT / INTERNATIONAL ORGANISATIONS

International Olympic Committee (IOC)
United Nations Climate Summit (UNFCCC)/COP15
Local Government Climate Change Leadership Summit
Dalai Lama





SECURE AND EFFICIENT

Your event and your delegates are always in safe hands at Bella Center Copenhagen. Our experienced and highly qualified department for Risk Management is your assurance of first class, hassle-free security solutions adjusted to match any and all types of events.

SENSIBLE COLLABORATION

We strive to support each event as an integrated part of the event profile and in doing so, contribute to a welcoming experience for organising partners as well as their guests and delegates. Our focus is to provide security that mitigates risk factors while still allowing for efficient event execution.

COMPREHENSIVE PLANNING

Our security solutions are based on comprehensive planning, taking into account all information and factors needed to formulate tailored plans that fit the individual needs of each event. This layered approach creates transparency and invites collaboration between all related parties.

COMPETENT & CAPABLE

Our skilled and courteous security staff is an essential part of our services. Each member has been carefully selected for his or her proficiency in communication, attitude and ability to interact and respond. In turn, your delegates will enjoy solution-oriented and proactive security staff, ready to act appropriately to any type of situation.

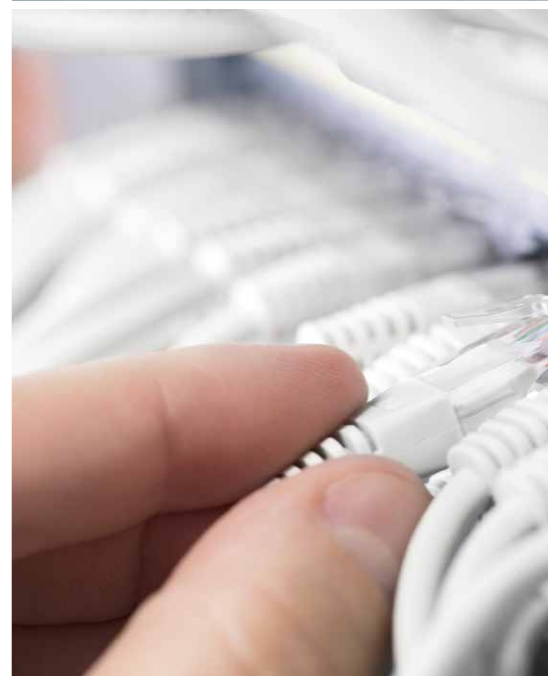
FULL SERVICE PROVIDER

Rest assured that we provide any type of security-related service for your upcoming event.

- Access Control -including x-ray/scanners etc. Fire Marshals
- Crowd Security
- Guarding / Object-, Area Protection Focused Loss Prevention
- Special Security Operations (Responders) Dedicated First Aid Services
- Traffic Marshalling
- Vehicle Control
- Driver Services
- Environmental Design / Area Fortification VIP Security / Close Protection
- Security Counselling Services
- Security Training and Information Services etc.

FACILITY SECURITY STANDARDS

- Closed Circuit Television
- Automatic Fire Warning Automatic Water Sprinkler system
- Monitored Door Alarms
- Security Duty Officer onsite 24/7 Automatic External Defibrillators available
- Fully Supplied First Aid Office
- All venue staff trained in safety- and evacuation procedures





GREAT CONNECTIONS

Your exhibitors and delegates are increasingly dependent on fast and reliable internet to conduct their business on the road. But more often than not, they are faced with poor performance when thousands gather under one roof, sharing the same network. Until now that is.

As the first conference venue in the world, we recently installed a brand new network technology in Bella Center Copenhagen, specifically designed to handle very large numbers of concurrent users on the same network.

The network is free for basic use and can seamlessly support up to 35,000 users - at any one time. This is about 6 to 8 times more than the current standard. No more bad connections.

Our network at a glance

- 470 access points with intelligent antennas
- Active optical fiber connection
- Supporting 35,000 concurrent users
- Same technology is also implemented in our Group hotels: Copenhagen Marriott, AC Hotel Bella Sky Copenhagen and Crowne Plaza Copenhagen Towers.



STATE OF THE ART TECHNOLOGY

At Bella Center Copenhagen you can bring in your own AV production or you can choose to benefit from our own in-house av production unit, owned and managed by ourselves. With a large equipment portfolio of projectors, scalars, wireless microphones and sound systems, we can cater for any size of AV production. Plenaries can be scaled from small, efficient solutions to large edge-blended productions without having to work with multiple suppliers.

Our dedicated crew of in-house technicians and project managers in-depth knowledge of working on the premises. They know each outlet, plug or shortcut, which make setup and productions extra smooth. We believe this is one of the main reasons - along with our great design ideas - why 90 % of Bella Center's meeting and congress customers use our in-house AV production unit.





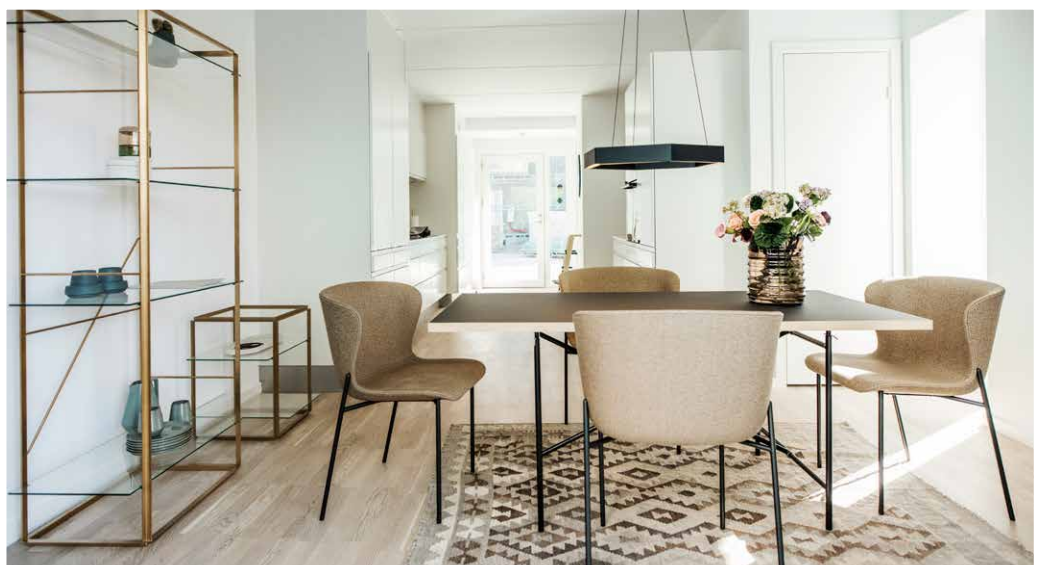


UPCOMING COPENHAGEN

With more than 1,000 new Copenhageners moving to the city every month, it sometimes appears, as there is no end to the popularity of the Danish capital. Again and again, Copenhagen tops the lists of “most liveable cities” attracting new residents, businesses and visitors - and along with that - making way for new urban development. Bella Center is the turning point of Copenhagen’s newest neighbourhood, Bellakvarter. A blooming area comprised of both residential living, thriving business, local shopping opportunities, public parks and squares for all to enjoy.

Bellakvarter (Bella Quarter) is already sprawling up around Bella Center Copenhagen and its first residents have already arrived. After years of careful planning, the neighbourhood is developed in authentic style by borrowing the best from our existing urban environments in terms of scale, density and vitality. But also by integrating the surrounding nature into a new piece of sustainable Copenhagen.

Visitors to Bella Center Copenhagen will greatly profit from the rise of Bellakvarter with its distinct character, local culture and urban living; a neighbourhood that literally brings you the best of Danish design and Copenhagen way of life.



SEE YOU IN
COPENHAGEN

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Bella Center Copenhagen
Center Boulevard 5
DK-2300 København S
M congress@bellacenter.dk
T +45 3252 8811
W bellacentercopenhagen.dk